Victor Rezmovic Shorts Proposal-February 2022

Cutting the Cord: Streaming Alternatives to Cable TV

* Broadcast TV and Cable TV have traditionally provided in-home media to US households. We are experiencing a new paradigm in home entertainment where households are discontinuing their cable TV contracts in favor of streaming options where content is delivered by companies such as Netflix, Hulu, Amazon prime video and YouTube TV using streaming devices such as Roku, Firesticks, Apple TV, and Chromecast. In this 3-session class we will examine:
* Technical details how traditional cable, over-the-air TV, and streaming options work, including Internet access and wi-fi.
* Your current cable bill and how streaming can save you $$$
* A comparison of the major streaming devices: Roku vs Apple TV vs Smart TV
* Comparing content providers: Netflix, Hulu, YouTube TV etc.
* Experiences of cord-cutters: The good, the bad and the ugly.
* Surviving in the Age of Streaming